A CORPORATE INNOVATION PROGRAM FROM THE WORLD’S TOP UNIVERSITY

A unique opportunity for global corporations to engage with MIT through an immersive year-long cohort-based program.
“This customized program brings your company inside MIT's Innovation and Entrepreneurial community—providing invaluable access to programs, faculty, and students—while inspiring new levels of innovation in your employees.”

Gene Keselman
Executive Director, MIT Innovation Initiative

CORPORATE OUTCOMES

- Innovation Insights and Practice
  - MIT definition & approach to innovation
  - Innovation success factors & best practices
  - Role of internal & external ecosystems
  - Peer-to-peer corporate insights

- Emerging Technology Exploration
  - Emerging trends in technology & pathways to implementation
  - Broader and deeper connections with leading MIT researchers & faculty

- Employee Inspiration
  - Customized employee participation at MIT and at corporate locations or virtually
  - Inspiring employees to think and work differently

- Student Engagement
  - Working with MIT students thus establishing access to potential future employees

- Leveraging the MIT Brand
  - Prominent recognition as Members of the MIT Corporate Innovation Program

- Making a Difference/Giving Back
  - Customized employee participation at MIT and at corporate locations or virtually
  - Supporting one of the world’s most advanced and innovative universities

THE PROCESS

The program consists of six modules thoughtfully staged in progression to provide a comprehensive overview of how MIT approaches the process of Innovation and how that process can be applied to your business.